

# Finding the "Right" Families: Data Driven Recruitment

## FREE Live Virtual Course

May 23rd and 25th from 1-4pm EDT

5.5 CE credits (breaks not included)

(Must attend both sessions and complete an evaluation for credit)

Presented by:



Register: [www.ihs-trainet.com/training](http://www.ihs-trainet.com/training)

## Finding the "Right" Families: Data Driven Recruitment 6 hrs (Two 3-hr virtual sessions) May 23rd and 25th from 1pm-4pm EDT

This intermediate training is relevant to a variety of practitioners including those involved in recruitment, research, administration, and those in human services roles involved in supporting successful recruitment and placement stability.

Participants will work with their own agency's data to identify recruitment targets and customize strategies and messaging to engage a variety of families.

### Participants will:

1. Be able to identify how to select and apply child and family data to focus recruitment planning.
2. Utilize various targeting strategies for recruitment.
3. Be able to complete each component of a strong, data-driven recruitment plan.



### About the Trainers:



Denise Goodman, PhD, LISW, ACSW is a well-known state and national trainer whose insight into foster care, kinship care, and adoption are helping to reform children services practice across the country. She has been a foster parent and has worked as a child-care worker, ongoing protective worker, and coordinator of residential treatment. Denise currently serves as the President of the Board of Directors for the North American Council on Adoptable Children (NACAC).



### Continuing Education Credits

The Institute for Human Services, #1802, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. States and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. The Institute for Human Services maintains responsibility for this course. ACE provider approval period: 03/25/2022-03/25/2023.

### This training is approved for 5.5 ASWB CE credits.

**Note:** This course is offered in multiples segments via Zoom. A few days prior to the session you will receive connectivity instructions via email. **You must attend all segments and complete an evaluation to receive CE credit for this course.**

**Questions?** Email [training@ihs-trainet.com](mailto:training@ihs-trainet.com) or contact our office at 614-251-6000 Monday through Friday between 9 a.m. and 5 p.m. EST. If you need additional accessibility supports, please contact us in advance of the training to make necessary arrangements.



Maureen Heffernan, MSSA, LISW-S is an independent child welfare consultant and trainer. She has worked across the United States assisting child welfare jurisdictions to achieve better and more equitable outcomes for vulnerable children, youth, and their families. Her focus areas include youth permanency, family search and engagement, kinship care, foster care, and the recruitment, development, and support of foster and adoptive families. She has extensive work experience in public and private child welfare settings, is a trainer in the Ohio Child Welfare Training Program and an Adjunct Instructor at the Mandel School of Applied Social Sciences at Case Western Reserve University in Cleveland.